

1. Goal: Academic Quality & Intellectual Vitality

Objective 1: Facilitate Multi-Tiered Student Learning

Objective 2: Create Enriching Activities for Students

Objective 3: Increase Support to Faculty for Teaching Enrichment

2. Goal: Success in the Short & Long Term

Objective 1: Optimize Recruitment, Retention, and Completion

Objective 2: Link Academic and Post-Graduation Planning

3. Goal: A Great Place to Work & Learn

Objective 1: Create a diverse and supportive campus culture

Objective 2: Provide Access & Affordability

4. Goal: Support for our Communities

Objective 1: Promote Academic and Economic Progress in Rural Oregon

Objective 2: Offer Engagement Programs and Pathways for Degree Attainment

Objective 3: Link the University with the Local Community

5. Goal: Financial Sustainability & Advancement

Objective 1: Ensure Fiscal Accountability

Objective 2: Increase Endowment

Objective 3: Increase New Sources of Revenue