



\*This is a draft place-holding template for a process by that the entire campus community will participate. The mission statement and several goals are the only elements that have been vetted by the campus.

Core Promise/Values

Place: Eastern offers all students an opportunity to resonate with the "space" that best serves their needs. The La Grande campus offers a beautiful natural setting where students can enjoy the multiple opportunities of outdoor recreation and the aesthetic appreciation of the natural environment. On site programs in Ontario, Pendleton, Coos Bay, Portland and other communities offer students familiar "space" where they may complete programs in familiar surroundings. Online programs allow students to participate in higher education while staying in their own private "space."

Access and Affordability: Eastern offers students a quality education at an affordable price. This basic combination is an indicator of "value." Eastern offers a private school-like educational experience at a public school price. Students will find that the net price of the Eastern baccalaureate degree to be significantly lower than other OUS institutions and competitive with out-of-state public colleges. Online and Onsite programs coupled with the most felicitous transfer articulation system provide students who have either geographic, cultural, or economic challenges to have an affordable access to education.

Personal Connection with Faculty, Staff and other Students. Eastern offers programs that incorporate "high touch" personal contact beginning with the admission process and continue through graduation. All students have a personal advisor from the point of admission to graduation. Small classes, personal connections with faculty, mentorships, and

Theory into Practice. Eastern graduates learn the deep truths of their chosen fields, but also have the opportunity to translate their knowledge into applied research, internship, or practical capstone inquiry.

Themes

Eastern is a regional University with a deep sense of commitment to students where they are.

Eastern is committed to find ways of making education available to all students who are committed to intellectual growth.

Eastern is the educational, cultural and economic engine of eastern Oregon.

Eastern has high quality liberal arts and professional programs that prepare students for the world beyond college.

Eastern provides personal student-centered experience in both the curricular and co-curricular program.

Mission

EOU guides student inquiry through integrated, high-quality liberal arts and professional programs that lead to responsible and reflective action in a diverse and interconnected world. As an educational, cultural and scholarly center, EOU connects the rural regions of Oregon to a wider world. Our beautiful setting and small size enhance the personal attention our students receive, while partnerships with colleges, universities, agencies and communities add to the educational possibilities of our region and state.

Goals

Communicate the advantages of place (online, onsite, on campus) in the admissions process.

Leverage the advantages of place for the La Grande campus by developing connections to the community for curriculum, partnerships, and support.

Hold to competitive tuition rates, establish effective scholarship and admission practices.

Develop on line, onsite, and on campus programs that serve students.

Expand connections with the community to develop economic drivers.

Expand partnerships with private/public entities to expand research applications.

Develop high impact first-year experience

Ensure high quality instructional programs

Ensure baccalaureate experience embedded with core outcomes of learning (LEAP)

Develop high impact advising from admission to matriculation

Develop curricular and co-curricular experiences that embed ethical reasoning, and cultural competency.

Indicators

Publications, web site, talking points embedded with message

Heightened use of the natural resource environment in degree programs. Community service projects, internships, service learning in the curricular and co-curricular program.

The lowest base tuition of OUS and border state schools. Parity with online programs. Remission aimed at the most likely attenders. Scholarships designed to leverage remission.

Onsite programs in partnership with community colleges in professions and high interest majors. Increased number of online majors. Increased number of applied majors on campus.

Sustainability projects. Options, minors degree programs, energy demonstration projects, environmental science, business of energy.

SMT projects in energy, monitoring, value -added agricultural, and technology applications.

High impact practices, coordinated GEC, FYE, placement, advising,.

High quality faculty, competitive salaries, programmatic assessment, ongoing professional development.

All graduates with evidence of performance-level inquiry, critical thinking, community engagement and communication.

Developmental advising system.

Diversity requirement. Ethical reasoning embedded into GEC.

TRANSLATION

What makes Eastern special? How are we different from other colleges of similar size, geography, and general category of enterprise? How does the Promise connect with major "theme?"

What are the primary emphases of the Eastern experience? What are the key elements or priorities of the University?

The Mission statement is an over generalization of what the University sees as its purpose and its guiding principles.

Given the Mission statement, what goals does it drive? What should our main aspirations be then?

How will we know when we have accomplished the goal? What will it look like when we have "arrived?"