



*INSTITUTIONAL NORMATIVE PLANNING FLOW CHART
DRAFT 4-21-09*

Informed by:
EOU PROMISE
VALUES
SWOT
OUS MANDATE
CAMPUS PROCESS



MISSION



The mission is composed of elements or themes that form the basis of focus or prioritization of effort.

THEMES

- Access and Affordability
- Quality Undergraduate Experience
- Relationships
- Place



Each theme drives a set of overarching goals

GOALS

Informed by:
CAMPUS-WIDE
PROCESS



- Assure access to online, onsite and on campus programs and services
- Assure systems to support advising, FYE, faculty-student discourse, and personal recruitment and retention activities
- Connect with the region to be an indispensable part of the community capitalizing on the opportunities for students while serving the region.
- Support, monitor, and assess academic and co-curricular programs that enable students to achieve significant theoretical and applied knowledge.



STRATEGIC PLAN

Informed by:
CAMPUS-WIDE
PROCESS
SHARED
GOVERNANCE



- Boil-up process by units
- Specific Aim-oriented objectives
- Temporary in nature, replaced as objectives are met
- Initiatives

MANAGEMENT PLAN

- Ongoing objectives to monitor, assess, and maintain quality and standards

Informed by:
SHARED
GOVERNANCE
BUDGET BALANCE
RISK CAPITAL



BUDGET PRIORITIES

- Selection of those Strategic items that may be implemented (See Normative Budget Process)
- Time frames
- Contingency plans

Timeline:

Mission revision as necessary and as set by OUS guidelines

Goals revisited every three years as campus-wide strategy to reconnect University community with commitments.

Strategic Plan reviewed each October by unit, directors/deans, VPs for additions and deletions. Report on accomplishments each May.

Budget Priorities gleaned from Strategic Plan by units in October. See Normative Budget Planning Process Timeline.